



FEBRUARY 10-12
DAVENPORT HOTEL

2026 Annual Meeting

SPOKANE, WA



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Cracking the Code Part II: Practical Solutions for Delivering International Conferences

Brought to you by



Monica Garcia
Associations Meeting Manager
Barcelona Turisme Convention
Bureau



Cathrine Seidel Tvede
Senior Bid Manager - Congress
Copenhagen Convention Bureau



Markus Heigl
Manager Associations
Vienna Convention Bureau



Avital Rosen
VP Business Development
Kenes Group



Louise Gorringe
VP Association Management
Kenes Group



Session Overview

Audience-Driven Format

- i. Opportunities vs Complexities
- ii. Group Discussions
 - a. Budget uncertainty & financial risk
 - b. Destination, venue & partner reliability
 - c. Global logistics, regulations & leadership across borders
- iii. Group Sharing & Wrap-Up



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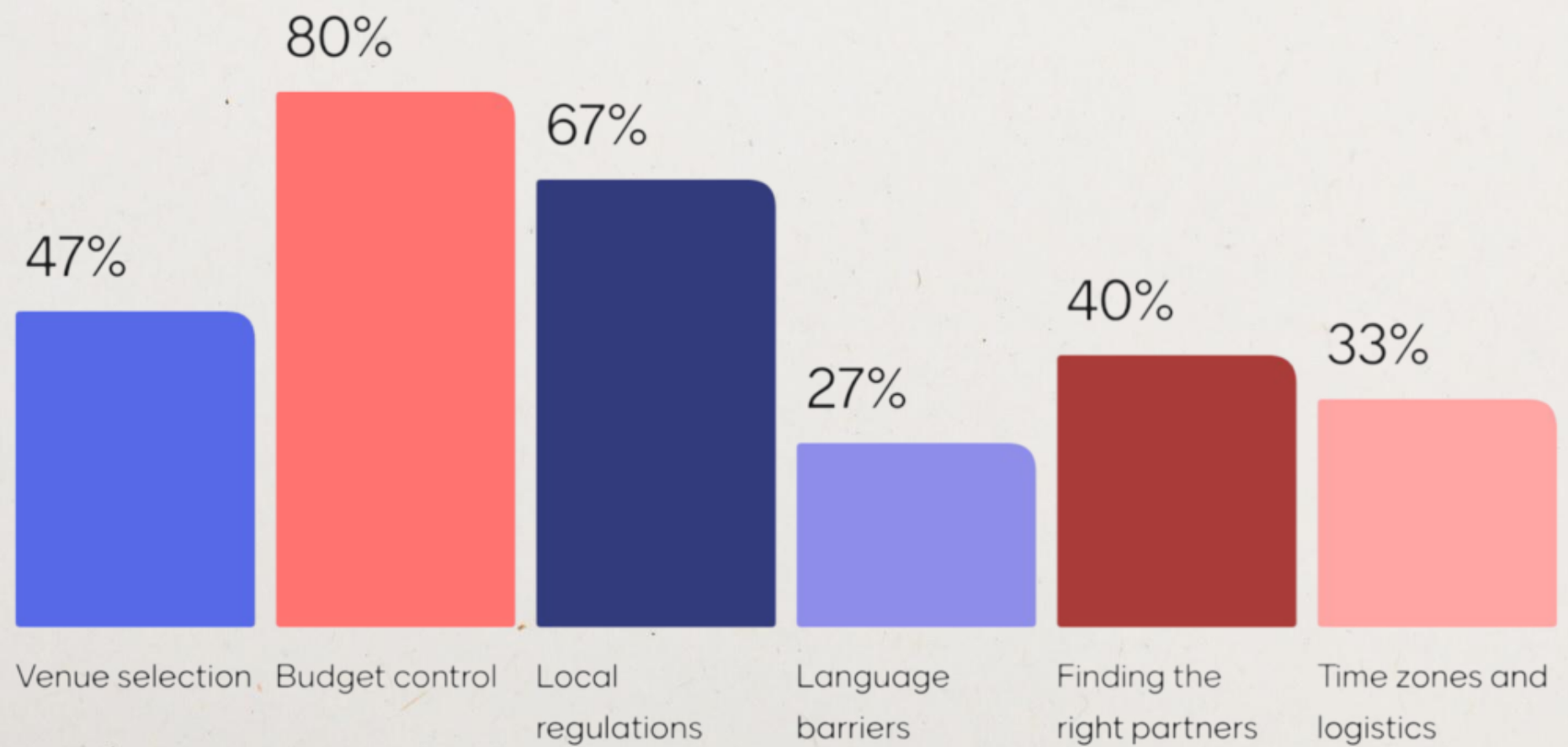
Who in the room has organized a meeting outside of the US?

Opportunity or Complexity?

What's the first word that comes to your mind when you hear *international conference planning*?



If you had to plan an international meeting today, **what would worry you the most?** Select three!



Opportunities

vs.

Complexities & Risks



Opportunities

VS.

Complexities & Risks

- Enhancing the global credibility of your associations
- Access to new markets
- Expanding to new audiences
- Creating new opportunities for networking, engagement, and learning
- Generating revenues

- Culture differences: communication style; expectations
- Logistics: travel, shipping, time zones
- Local regulations
- Visa
- Contracts
- Budget
- Local partners



Destination is a Governance Matter



Mitigating financial risks

- Early budgeting / continuous monitoring
- Currency fluctuations
- VAT/Local Taxes Strategy
- Contracts
- Insurance
- Local regulations

Local partners = Key to Success



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Discussions



1. Budget uncertainty & mitigating financial risk

1. Destination, venue & partner reliability

1. Global logistics, regulations & leadership across borders

Group Sharing & Wrap-Up

Connecting the Dots



Key

✓ **Outcomes**

- ✓ Early planning and RFP
- ✓ Destination evaluation & selection
- ✓ Local regulations and compliance requirements
- ✓ VAT, local taxes, and currency fluctuations
- ✓ Contracts
- ✓ Budget
- ✓ Contingency planning
- ✓ CVB and trusted global PCO





<https://www.youtube.com/watch?v=1VM2eLhvsSM>

Wrap Up



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thank you!

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