



This ain't no vacation.  
It's a **#Soultrip.**



### The Bigger, The Better!

- Book a meeting at one of the many Memphis hotels with 500 or more guest rooms and receive a \$2 per room-night incentive. **That's \$1,000 back to your group or AMC.**
- Book 1,000 room nights or more and receive a \$3 incentive. **That's \$3,000 to your group or AMC.**
- Go BIG: Meet in Memphis with over 1,500 room nights and receive a \$4 incentive. **That's \$6,000 to your group or AMC!**

Your meeting must be booked and take place in 2024 or 2025 to be eligible for Memphis' The Bigger, The Better Incentive.

Now is the time to meet in Memphis, home of Blues, Soul & Rock 'N' Roll.



**Memphis**  
HOME OF BLUES,  
SOUL & ROCK 'N' ROLL

