



Personify®
MC Member App

Enhance the member experience in one app



Manage membership with confidence and ease with an app that keeps member communication and data all in one place.

Benefits of MC Member App



BOOST MEMBER COMMUNICATION

The MC Member App helps you communicate more effectively with communication tools that reach your members and prospects faster and often have higher open rates than emails. Plus, members can engage with each other through direct and group messaging within the app.



IMPROVE DATA MANAGEMENT

Access to member and organizational data is crucial for day-to-day operations and future growth. The MC Member App is fully integratable with your AMS and allows you to aggregate existing data from other sources. You can also filter, sort and export data you collect with the app's analytics, check-in and survey features.



GENERATE NON-DUES REVENUE

Highlight your organization's existing sponsors in the app and generate additional revenue by attracting new sponsors.

- ✓ Create directories and digital membership cards with QR and bar code options.
- ✓ Facilitate member networking with direct messaging.
- ✓ Create public and private subgroups.
- ✓ Send important and timely announcements to members with push notifications.
- ✓ Create and manage conferences and other events.
- ✓ Track attendance at events of all sizes.
- ✓ Gather member feedback with the survey tool.
- ✓ Provide sponsorship opportunities on the home page, in unique directories and through notifications.
- ✓ Aggregate existing content from calendars, podcasts, blogs and more.
- ✓ Integrate with your AMS and other data sources to keep information up to date.

Learn More.
Ask Us.
Get Started.



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