



BOOKING INCENTIVES

For 2025, 2026, 2027 & 2028 Meetings

Earn \$1.00 for every room night you book in Milwaukee, with the chance to earn thousands!

Book your program at Baird Center utilizing Hilton Milwaukee City Center and/or Hyatt Regency Milwaukee, and earn \$1.00 per room night from each hotel. It's simple! Book 700 room nights, get \$700. Book 7,000 room nights, get \$7,000. Your group wins. YOU win!

Meetings must consist of at least 300 guestrooms on peak and actualize during the following time periods:

2025 – February, April, September & December

2026 – February, October, December

2027 – April, June, August, September

2028 – May, June, September

Valid for new meetings with RFPs received after January 1, 2024, with contracts fully executed by December 31, 2024. RFP must be submitted to Visit Milwaukee and program must be held at Baird Center utilizing either the Hilton Milwaukee City Center and/or the Hyatt Regency Milwaukee for guestrooms. Other restrictions and exclusions may apply.



COFFEE'S ON US, TOO!

Book with the Wisconsin Center District to get free coffee for you and your attendees.

Simply book your event through 2025 to get up to 100 gallons of coffee—that's 1,600 cups!—for the duration of your event.

This offer is valid on new bookings at Baird Center, Miller High Life Theatre and UWM Panther Arena. Dates are subject to availability in 2024 and 2025.

Start Planning Today

