



AMCI · EXCLUSIVE STRATEGIC AI PARTNER

# AI for AMCs: Start Here.

Your practical roadmap to putting AI to work — in your firm and for the associations you manage.

## The AMC AI Advantage

AI doesn't just reduce costs or save time. For an AMC, it pays off on two levels at once — in running a more competitive firm, and in delivering more to every association you manage. That's the edge most AMC leaders haven't fully mapped yet.

Run a Stronger AMC	Deliver More for Your Associations
<ul style="list-style-type: none"> <li>• Win more business — faster proposals and sharper RFP responses</li> <li>• Protect margins — automate reconciliations and financial reporting</li> <li>• Free your team — cut the manual work that eats senior staff time</li> <li>• Sharpen decisions — better data, faster answers for owners and principals</li> </ul>	<ul style="list-style-type: none"> <li>• Grow and retain membership — spot at-risk members before they lapse</li> <li>• Lift engagement — smarter events, content, and member communications</li> <li>• Strengthen governance — faster board prep and cleaner documentation</li> <li>• Do more without adding headcount — give small teams real leverage</li> </ul>

## The AMC Clarity Roadmap Sprint

Most AMC leaders know AI matters. What's missing is a clear answer to two questions: where does it actually pay off for an AMC — and how do you cost-effectively apply it? The AMC Clarity Roadmap Sprint answers both.

It's a focused, two- to four-week advisory engagement — built on Stellis AI's proprietary Clarity platform and calibrated specifically for AMCs. Your Stellis advisor works with your team from intake through redesign, supervising every step.

<b>STEP 1</b> <b>Your AI Roadmap</b>	<p>Your leadership team completes the Clarity intake individually — about 30 minutes each. Clarity maps AI opportunities across both layers of your business, calibrated to your firm's size, gaps, and priorities. One leader also completes an additional AI Strategy module, assessing your firm against recommended best practices.</p> <p>Your advisor then works with you to review, refine, and confirm your top priority.</p>
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**STEP 2**  
**Your First Process, Redesigned**

Once selected, your advisor works with your team using Clarity to analyze your top-priority process as it works today — then recommends a redesign for how it should work with AI.

You leave with an expert-guided recommendation grounded in your real process data. Many redesigned processes can be started immediately using tools your team already has. Where fuller implementation requires additional investment, your advisor will tell you plainly.

**STEP 3**  
**Your Living Clarity Dashboard**

Live access to your Clarity roadmap dashboard throughout the engagement — every AI opportunity on your roadmap, tracked and sequenced, with your top process progressing in real time.

Your dashboard stays active for 90 days after the engagement ends. Afterward, keep going independently with a Clarity subscription, or pair it with our monthly AI SPRINT advisory and implementation services starting at \$2,000/month.

**Your commitment:** approximately 30 minutes per leader for the initial intake, and two to three working sessions with your advisor over two to four weeks.

**A M C I M E M B E R E X C L U S I V E**

**20% off the AMC Clarity Roadmap Sprint**

A prioritized AI roadmap built for your AMC. Your top-priority process documented and redesigned. Supervised by a Stellis strategist, start to finish.

**Contact Stellis AI to learn more →**

Email [hello@stellis.ai](mailto:hello@stellis.ai) with subject line “AMCI Clarity Roadmap Sprint”

## About Stellis AI

Stellis AI is AMCI’s exclusive Strategic AI Partner. We help organizations turn AI from scattered experiments into a dependable operating capability — pairing clear strategy with hands-on training and practical implementation. The AMC Clarity Roadmap Sprint is built on the AI SPRINT™ framework — Stellis’s six-step methodology for becoming AI-capable, one sprint at a time. Through the AMCI partnership, members get exclusive access to Stellis resources, the quarterly AI EduSeries, and member-only offers.