



BOOKING INCENTIVES

For 2026, 2027, 2028 & 2029 Meetings

Earn \$1.00 for every room night you book in Milwaukee, with the chance to earn thousands!

Book your program at Baird Center utilizing Hilton Milwaukee and/or Hyatt Regency Milwaukee, and earn \$1.00 per room night from each hotel. It's simple -- book 700 room nights, get \$700; book 7,000 room nights, get \$7,000. Your group wins and YOU win!

Meetings must consist of at least 300 room nights on peak and actualize during the following time periods:

2026 – December

2027 – January, February, August, December

2028 – September, December

2029 – January, February, April, September, December

Valid for new meetings with RFPs received after February 2026, with contracts fully executed by December 31, 2026. RFP must be submitted to Visit Milwaukee and the program must be held at Baird Center utilizing either the Hilton Milwaukee and/or the Hyatt Regency Milwaukee for guestrooms. Other restrictions and exclusions may apply.



COFFEE'S ON US, TOO!

Book with the Wisconsin Center District to get free coffee for you and your attendees.

Simply book your event through 2026 to get up to 100 gallons of coffee—that's 1,600 cups!—for the duration of your event.

This offer is valid on new, qualified bookings at Baird Center, Miller High Life Theatre and UWM Panther Arena. Dates subject to availability in 2026-2027.

Start Planning Today

