

Association Management Companies (AMC's):

A model for success

AMC Institute (AMCI) is the leading organization advancing professionalism and high performance standards for the AMC industry.



AMC's ARE:

DYNAMIC

AMCI member companies manage more than 1,800 associations

GLOBAL AMCs are found in all 50 states and 16 countries.

INFLUENTIAL

2.8M individual association members served by AMCI member companies.



EFFECTIVE

Regardless of tax status or budgets, associations managed by an AMC on average have:

3x
More net asset growth



31%
Higher revenue growth*

VALUED

Since 2008 trade associations and professional societies choosing an AMC full service management solution increased by:

300%
(vs 23% for standalones)

GROWING

\$1.5 BILLION
Total budget cared for by AMCI member companies



SIGNIFICANT

Annual spend on AMCI member meetings:
\$500M



Top five industries represented by AMCs:



www.amcinstitute.org