



2022 AMCI Associate Membership

Associate organizational membership dues are based on the annual company revenue. Membership benefits include:

- Members-only access to AMCI's online membership directory
- Exclusive access to AMCI members-only in-person and virtual events for one representative of organization
- Member Matters newsletter and AMCI member e-communications
- Online communities and networking
- Organizational listing in AMCI Provider Partners online directory and contact information for one representative of organization
- AMCI Provider Partner Committee participation

AMCI 2022 Leadership Circle Membership

Leadership Circle membership includes the above benefits of Associate membership plus exclusive marketing and promotional opportunities:

AMCI Leadership Circle	\$17.5K Silver	\$10K Bronze
Complimentary Associate organizational membership	2 member reps from org	1 member rep from org
Complimentary Annual Meeting registrations	2	1
Promotional email with offer exclusive to AMC membership (per year)	1	N/A
Partner logo on scrolling banner of AMCI website	✓	✓
Recognition as AMCI Leadership Circle on Partner website	✓	✓
Leadership Circle recognition by Chair and logo on event program or virtual event page	✓	✓
Partner-provided promotional material and/or swag in AMC member bag distributed at Annual Meeting	✓	N/A
Leadership Circle recognition at all AMCI events (name badge ribbon at in-person events; headshot and contact info on virtual event website and/or mobile app)	✓	✓
Leadership Circle recognition in AMCI Membership Directory	✓	✓
Opportunity to feature exclusive AMC member-only benefits on AMCI Marketplace	✓	N/A



2022 – 2024 AMCI Strategic Partnership

Strategic Partnership is the most elite level of AMCI membership for provider partners. AMCI Strategic Partners enjoy all the preceding benefits included in both the Associate and Leadership Circle membership levels, plus exclusive, tailored deliverables designed to advance and achieve the strategic objectives of both parties.

Strategic Partnership dues range from \$25,000 - \$100,000 annually, based on a three-year commitment and excluding in-kind contributions. Strategic partnership agreements are custom curated with careful consideration of both AMCI and strategic partner assets. Examples of strategic partner benefits may include but are not limited to:

- Presentation to AMCI's Board of Directors
- Opportunities to present thought leadership and education to AMCI membership online and in person
- Participation of AMCI CEO and/or AMCI leadership at partner's annual sales meeting or advisory forum
- AMCI alliance in showcasing partner products and services to membership
- AMCI membership extended to multiple representatives of strategic partner organization
- Strategic partner exclusive exhibits and activations during AMCI events
- Strategic AMC and association marketing direction and support by professional marketing firm retained by AMCI
- Digital and targeted marketing and advertising opportunities
- Representation on AMCI's AMC member-driven content and program committees
- Exclusive forums with AMC owners and C-suite decision makers
- Complimentary event registrations at select AMCI events/multiple attendees
- Custom sponsorship opportunities and co-branding alliances